

**URSUS Directors**  
**Friday, May 18, 2018, Maine State Library**  
**9:30am coffee; 10:00am – 3:00pm meeting**  
**ZOOM link: <https://zoom.us/j/950108574>**

**Attendees: Jamie Ritter, Stacey Brownlie, Bryce Cundick, Ben Treat, Marianne Thibodeau, James Jackson Sanborn, Joyce Rumery, Leslie Kelly, Evelyn Greenlaw, Ana Noriega, Deb Rollins, Kara Kugelmeyer,**

**Gale Team: Stacey Knibloe, Trainer; Jackie Sullivan, Mary Ellen Santiago, Sales; Jan Murphy, Scott Stewart, Tech Support**

### **Agenda**

10am – 1pm: meet with Gale Reps and Lunch  
**Stacey Knibloe- Overview of Gale Resources**  
See trial site: <http://galesupport.com/trial/maine2018>  
PW: Chickadee

**GVRL** – In the statewide Gale package there will be 25 ebook titles available to select from 200-300 items on the picklist. State contract pays for the hosting fee, for institutions who wish to purchase additional titles for use on their campuses there is a tiered pricing on use and # of titles purchased and then the price is capped.

**GVRL Ebook Platform** – provides for unlimited downloads, but a chapter at a time. Unlimited users – no turn aways, and no DRM. Content can be used to create course packs, and content can be used in ILL fulfillment requests. There are also curriculum standards available by state for each Gale database

**Gale Interlinking tool** – Pulls GVRL items and articles from periodical content- similar to a federated search for Gale content.

**More LMS integration** coming

**Integrate collections** into Libguides

**Tutorials on Best Practices** will be available in June

**Database Info – most are mobile responsive**

**Research in Context** = Middle School Student Content.

**Student Resources in Context** = High School Student Content

**Academic OneFile** = Post-Secondary Students– basic and advanced search screen default can be customized by institution. 94 million articles in the database today.

Enclose search phrases in quotation marks = exact word order. Relevancy ranking is the (default) – where the phrase/term is located in article

**Legal Forms** = U.S. & Maine

## **Standard Features**

Automatic citation generator, Built in Highlights & Notes tool, On Demand Translation tool, Topic Finder (visual tool webbing), Filter Bar – right, column of results page, Controlled Vocabulary (Snowboarding v. LC mono-ski),

**Limiters:** Publication Dates, Subjects, Document type, etc. Full-Text limiter can be customized to show everything. URSUS Libraries want Full-Text & Linked Full-Text linking. Lexile Scores (customizable at the campus level), Publication Date, Geographic result limiter, Search within publication, Subject Guide Search,

**Tools:** Citation Tools, Highlights and Notes, Send to Google Drive – No DRM, E-mail, Download, Save to My Folder, Share, Translate, Search within publication, Limit to this issue, Related Subjects, Session specific folder, Create Search Alerts – RSS Feeds, Bookmark - is the persistent link creator. PDF for only ½ of the titles, otherwise HTML. To track usage use the persistent link, rather than the PDF. Google Scholar Integration.

**Technical Aspects (Scott Stewart):** Everything is set up. Library staff can begin to use by June 4<sup>th</sup>. This is called Phase 1. We will have (all the database links- these will not change) everything ready for testing including GEOIP Location, HTML5 geolocation and Proxy authentication. Eventually Gale will use GEO identification for more accurate statistics. GEO makes sure user is in Maine. Not seen as being in Maine, perhaps traveling, user can login with link set up via Marvel, the caveat – that link that goes to MARVEL means stats will be attributed to MARVEL. GEO – Do you want to share your location? Share it, if you say “No” it will authenticate on your IP or proxy - forever in that browser.

**Usage:** Usage (Statistics) dashboard available. We will all have specific logins to the Dashboard. Multiple filters, all reports can export data to xls. Each campus will have a loc id login for statistics retrieval.

**Marketing & Training** – Messages will be sent out with information on training and marketing. There will be 3 separate FAQs specific to library type – Public, K-12, and Academic.

## **The journey that is MARVEL - Jamie Ritter**

Narrative & Charge. MARVEL can't be everything to everyone. The RFP process helped to justify some of the funders concerns. GALE contract is five (5) one-year renewal terms. Funding is flat for 5 yrs. Except for a \$3,000 increase in year 5. Consider different vendor newspaper products – Gale, Ebsco, ProQuest. Pricing varies widely. An additional Business Resource Databases is still under review for purchase. The Business database survey slide will be sent to URSUS Directors.

PsycINFO and CINAHL purchases via a statewide academic only purchase is possible. Jamie Ritter will ask EBSCO to keep current statewide package up through July 31.

## **Recap:**

Continue to work on messaging Template  
Pricing PsycINFO & CINAHL

### **1pm Set the agenda & Approval of the minutes**

The April URSUS Directors' Meeting minutes were approved

### **1:05pm Discuss Gale package, Marvel! resources, and messaging to core constituencies**

Our messaging to our campuses should be consistent. J. Rumery and the Fogler Publicity office will draft an FAQ which we can customize to each libraries constituencies.

### **2:30pm URSUS Development Day (Bryce)**

On track with Megan Clough who will be keynote for 2 hours. There will be 2 breakout sessions, lunch and 2 breakout sessions after lunch. Bryce will send out an agenda. Brad Beauregard and Jess Isler will be the facilitators for the other breakout sessions. MIN will be the fiscal agent. The price will be \$20/head. James Jackson Sanborn will send invoices to URSUS Libraries for payment.

### **Additional items if time permits:**

- Begin the Agenda for the Director's Retreat (Ben) – time did not permit.

- **Zoom vs. Polycom vs. Hangouts (Bryce)**

Do all campuses allow staff to Zoom? Yes.

Meetings that are held in multiple locations via Zoom or Polycom v. Face-To-Face meetings. Benefits accrue in FTF meetings. Meet at least 2x year would be a suggestion that Directors should encourage. Meeting needs to be in a central area, not a group in Augusta and a group in Bangor. Encourage our staff to make this one FTF meeting per year for equity and collegiality. Ben will notify the URSUS Committee Chairs of this request.

Will check to see if there is a way to provide lunches for these meetings. Ben will figure out a cost and invoice URSUS libraries via BPL on a yearly basis. There was an APL found that allowed the purchase of lunches if working through the lunch session.

- **Tech committee topic suggestions (Bryce)**

The Tech Committee wants ideas/topics regarding what the committee should be looking at, as the Encore testing comes to an end.

Canva a PR-Marketing software was suggested as the next product to investigate.

Two meetings a year proposed. Tech suggestions gathered at each URSUS Director Meetings.

- FirstClass ([umit.maine.edu](http://umit.maine.edu)) addresses in Sierra (Stacey)  
No Action
- UMA/UC library position update (Stacey)  
No Action
- **ACRL Framework & Reference Retreat**  
A grant was submitted, and receipt of grant was acknowledged. We should hear in about a month whether or not the workshop will be funded.
- **Encore**  
The Beta version received a handful on non-library staff feedback mostly positive. The number one question is about permalinks. The URL is the permalink, it is stable. Use Webpac, the old classic catalog, this is where staff should do their work specific stuff.
- **Freedom Express Van Delivery -- Delivery Bags and Totes**  
MIN hasn't been billed and J. Jackson-Sanborn will sent out an invoice in this fiscal year – FY18.
- **Comments on Local Library Reports**  
We are encouraged to provide reports monthly. Write up Box instructions for Library report submission.
- **Next Meeting**  
June 15 at BPL

## URSUS Directors' Library Reports

### URSUS Library Directors' Reports May 18, 2018



## Merrill Library

- President Hunter presided over graduation ceremonies on Sunday May 13<sup>th</sup>. The following certificated and degrees were awarded: 14 Certificates, 8 Associate of Arts, 34 Bachelor of Arts, 33 Bachelor of Science, and 14 Bachelor of College Studies.
- The CBO's designate on campus is making appointments with dept. heads to clean up FY18 Budgets.
- Working on re-design of Library Website.
- Planning logistics for new suite of statewide database package, which includes libguide updates and course specific library lesson plan updates.

## Raymond H. Fogler Library

- Circulation will have three new staff by summer's end. We had one resignation and two retirements. One new staff member began this week and we will post the other positions soon.
- On June 8, two Fogler staff will be attending a meeting at the University of Vermont on agricultural scholarship with the New England Land Grant libraries.
- Our PR person, Brad Beauregard, submitted some of his work to the ALA PR Xchange awards, a program of LAMA. He won for our interactive map.
- We are working to change our website to eliminate some scrolling since stats have shown most users do not scroll down very far. We will move some items from the coins to a navigation bar.
- UMaine and the Penobscot Nation signed an MOU focused on managing tribe's cultural heritage. This affects Special Collections and we will be working with the TK (traditional knowledge) tags on our materials. See the LOC example: <https://loc.gov/item/2015655578>.
- We received the digitized student newspaper – the Maine Campus – from the company that did the digitization. The files looked good, we hope to get them on the Digital Commons in the near future.

Other Digital Commons collections – the Art Department will use the Commons for their exhibition catalogs. The Franco-American Centre is loading their journal *Le Forum*. We are continuing with loads of the Maine Town Reports.

## Bangor Public Library

After one week in the position, a short report

The library is finishing up the last elements of the renovation. All safety elements have been completed to the city and state code inspectors' satisfaction, but the permanent Certificate of Occupancy is held up on a question of landscaping. An inspector wants to see the landscaping matching (or equivalent to) an early drawing.

Thank you to folks who donated and/or were able to attend Barbara McDade's retirement party on April 27. The Barbara A. McDade fund is an endowment for the purchase of books, and it already has more than \$14,000.